

## Wendy's Wish Committee

Meeting Minutes – Wednesday, September 17, 2008

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| Committee Members Present: | Barbara Catron, Charlotte Harman, Al Huntley, Marlys Johnson, Cindy Pierce, Jan Plantes, Cathie Thomas, Karen Wykes |
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|    | Item                               | Comments/Action Items   | Responsible  |
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| 1. | <b>Account Update</b>              | The Foundation Financial Assistant said she would send an update if the Wendy's Wish Fund had increased since August. Apparently no change.   | <b>FYI</b>   |
| 2. | <b>Colorectal Update and Ideas</b> | <p>Rosemary Johnson, St. Charles Cancer Services Community Education Coordinator, provided the following updates:</p> <p><b>State-Wide Initiative.</b> The Oregon Partnership for Cancer Control (OPCC) is focusing on colorectal cancer and looking at answers to the questions: How do we <i>decrease</i> the stigma around colonoscopy and <i>increase</i> people over 50 years of age getting screened?</p> <p><b>Colonoscopists.</b> Rose has gathered a list of colonoscopists who offer services (the committee at one point had discussed approaching medical providers about considering discounted screenings for the underinsured or uninsured).</p> <p><b>Informational Materials.</b> Rose brought samples of colorectal cancer materials for the committee to preview. Rose will order literature as committee members determine what to use and best venues.</p> <p><b>Speakers Bureau.</b> Rose set up a Speaker's Bureau with the local doctors who are willing to give talks about the importance of colonoscopies (audiences should be a minimum of 20 people to make it worth their time). Dr. Mark Maddox, with Advanced Specialty Care, is particularly enthusiastic about being involved in speaking. The committee was invited to brainstorm over venues where the docs can speak. Al suggested the Oregon Hunter's Association as a possible audience.</p> <p><b>Traveling colon display.</b> There have been ongoing discussions about location and dates for the inflatable Super Colon display – the classrooms at SCMC have been considered and the Senior Center has offered space. Rose and the colorectal group are shooting for an April or May 2009 date; they should know by October when the display will be available in 2009.</p> <p><b>Local stories.</b> The OPCC is collecting stories to put a face to colorectal cancer within Oregon communities.</p> | <p><b>Committee members</b> to brainstorm over possible groups where doctors can speak and possible venues for information literate distribution.</p> <p><b>Marlys</b> to scan and create a digital copy of the OPCC Colorectal Cancer Community Mobilization Initiative 2008-09; will send to committee with minutes. <b>Marlys</b> will send a digital copy of Wendy's Wish story to Rose for follow-up with the OPCC.</p> |

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| <b>3.</b> | <b>Christmas Goose Update</b>  | <p>Cindy arranged for a Christmas Goose touch base meeting with Diana and committee members, scheduled for Thurs, Sept 25, 7:00pm at Cindy's house. Diana needs more vendors; her idea was to solicit for vendors at the Fall Festival.</p> <p><b>Raffle gift.</b> For any size donation made at the Christmas Goose Boutique, participants can have their name entered into a drawing for one of several gifts. There was discussion of using the leftover wine from the Sisters Outdoor Quilt Show for a nice wine basket as a raffle item.</p>  | <p><b>All</b> – send potential vendor names to Cindy. <b>Marlys</b> to print 200 of the card-size Christmas Goose advertisers.</p>             |
| <b>4.</b> | <b>Fabric Postcard Update</b>  | <p>On behalf of the Sisters Outdoor Quilt Show, Ann Richardson said Wendy's Wish owns the "Wish Upon a Card" going forward and they can continue with the fabric postcards. Cards will be collected and juried; Wendy's Wish will have them framed; cards will be sold via silent auction <i>only</i> (the majority of the money was made during the silent auction). For the 2009 event, the framer has offered to donate materials, but not labor. Ann said she could write a grant for the labor and possibly the advertising/marketing. Any cards not framed could be sold on the Web site or at the annual Christmas Goose Boutique. SOQS is planning to ask specific people (teachers and local artists) to donate postcards for the 2009 event.</p> | <p><b>FYI</b></p>  |
| <b>5.</b> | <b>Colorectal Comic Relief</b> | <p>Karen distributed a humorous article on colonoscopies written by Dave Barry and reminded the group that there had been discussion about renting the Tower Theater and using "colorectal comedy relief" as part of a fundraising event idea.</p>   | <p><b>Al</b> to ask Cameron about the best way to contact a celebrity, such as Dave Barry. <b>Karen</b> to research Dave Barry's Web site.</p> |