

Wendy's Wish Committee

Meeting Minutes – Wednesday, March 18, 2009

Committee Members Present:	Barbara Catron, Al Huntley, Cindy Pierce, Karen Wykes, Jodi Lopez, Marlys Johnson, Charlotte Harmon
----------------------------	---

	Item	Comments	Action Items
1.	Wendy's Wish Account	The Wendy's Wish Fund currently stands at \$52,798.00 .	FYI
2.	Wendy's Wish Assistance Program	<p>Karen Wykes, oncology nurse; Anne Remsen, social worker; and Marlys have begun facilitating the Wendy's Wish Assistance Program.</p> <p>Expenditures. To date, the following items have been purchased for qualifying cancer patients:</p> <ul style="list-style-type: none"> • \$50 x 10 fuel cards (several distributed to date) • Over-the-counter soak product for radiation burns <p>In addition, oncology nursing has indicated that at least 2-3 patients per month would benefit from calendula gel (also for radiation burns), but cannot afford it. Whole Foods will get back with us on a discounted price.</p> <p>Getting the word out. Cards advertising the Wendy's Wish Assistance Program have been ordered. Along with contact information, a shortened version of Wendy's Wish mission statement appears on the card: "To improve quality of life for Central and Eastern Oregon cancer patients by providing assistance with non-medical living expenses."</p>	<p>FYI</p> <p>Marlys to follow up with Whole Foods.</p> <p>Marlys to send shortened version for Michelle to post on the Web site.</p>
3.	Stiletto Hair Salon Fundraiser	<p>Jodi provided an update on a third party fundraiser that Stiletto Hair Design is hosting Saturday, March 21.</p> <p>Radio spots. Stiletto's paid \$200 for radio spots; KMTK 99.7 will "double match" Stiletto's \$200 in radio ads for a total of \$600 worth of advertisement with ads to play 8 times a day. Jodi and her daughter to be interviewed on KMTK for an hour on Friday morning, March 20.</p> <p>Thank-you cards. Jodi will bring thank-you cards for the Wendy's Wish team to sign. Cindy suggested using some of the fabric postcards.</p> <p>Cancer Education/Supplies. Educational materials, blue latex bracelets and other supplies were handed off to Jodi for Saturday's event.</p>	<p>Jodi will call Wendy's Wish committee members if she needs help at Saturday's event (Charlotte and Karen indicated they would be available to help).</p>
4.	"Dress in Blue" Day	<p>The idea to host a "Dress in Blue" Day—where employees could donate \$5 and wear jeans to work on a designated day with proceeds to benefit Wendy's Wish—was discussed at the February meeting. Outcomes:</p> <p>Bank Of The Cascades. Jodi reported \$790 collected as of 3/18 from her efforts at coordinating a "Dress in Blue" Day at BOTC – with more funds coming in.</p>	FYI

Wendy's Wish Committee

Meeting Minutes – Wednesday, March 18, 2009

5.	Heaven Can Wait	<p>Community First Bank. Jodi connected with Community First Bank. They currently facilitate something similar to "Dress in Blue" Day with proceeds to benefit a different charity each month. Jodi requested that Wendy's Wish be considered as one of the beneficiaries.</p> <p>Wendy's Wish will host a booth at the June 7 Heaven Can Wait 5K Walk/Run and Al would love to see a Wendy's Wish team represented in the event.</p> <p>Registration. Individuals register online at www.heavencanwait.org and pay individually. E-mail Al (ahuntley@bendcable.com) when you've completed registration and he will submit a final team roster to the race director.</p> <p>Wendy's Wish T-shirts. Al would also like to see the Wendy's Wish team wear the blue WW T-shirts. See him if you don't have one!</p>	FYI
----	------------------------	--	------------